



Greater Silver Spring Chamber of Commerce Policy for Using Chamber Logo

The Greater Silver Spring Chamber of Commerce invites members in good standing to display our “**Proud GSSCC Member**” logo so that others in the business community recognize our members’ support of and involvement in the Chamber. Members may use the Chamber’s “**Proud Member**” logo on their company website, business letterhead, and company business cards. Please contact the Chamber offices at 301-565-3777 or send an email to jpawlikowski@gsscc.org to obtain specific permission for other uses.

Appropriate Logo Usage

These usage requirements are intended to assist in managing the Greater Silver Spring Chamber of Commerce’s brand visual identity. By downloading or obtaining via email the Greater Silver Spring Chamber of Commerce logo for use in print or on the web, members agree to be bound by these policies:

- Members who display the Greater Silver Spring Chamber of Commerce “**Proud Member**” logo on their websites must activate a link from the logo directly to the Chamber at <http://www.gsscc.org>.
- Members may not alter the logo in any manner, including size, colors or elements.
- Members may not display the Greater Silver Spring Chamber of Commerce logo in a manner that implies sponsorship or endorsement by the Chamber.
- The GSSCC logo must appear by itself, with a minimum of 40 pixels between each side of the logo and other graphics or text.
- These policies do not grant a license or any other right to any Greater Silver Spring Chamber of Commerce logos or trademarks.

Displaying the Chamber logo implies agreement that (1) the member will immediately cease usage of the logo in any form if the organization’s Chamber membership terminates, (2) if the member continues to use the logo after the organization’s membership terminates, the organization will pay to the Chamber a fee of \$500 for each month or part thereof that usage of the logo continues, (3) the Chamber is entitled to receive from the Court an injunction against further use of the logo without having to post a bond, and (4) the user agrees to pay the reasonable attorney’s fees of the Chamber if it has to go to Court to obtain an injunction and/or to collect the fee for usage after membership has terminated.

The Greater Silver Spring Chamber of Commerce reserves the right to terminate or modify permission to display the logo at any time. The Greater Silver Spring Chamber of Commerce reserves the right to take action against any use that does not conform to these policies, infringes any Greater Silver Spring Chamber of Commerce intellectual property or other right, or violates other applicable law.

To request to use the Chamber logo, please supply the following information and email this form to jpawlikowski@gsscc.org.

Company Name: _____

Representative Name: _____

Email Address: _____

Date: _____