



# SPONSORSHIP PACKAGE

**Power & Purpose:** Inaugural Women's Leadership Exchange

April 23, 2026 | DoubleTree by Hilton Washington DC Silver Spring

## Empower Sponsor | \$5,000

- Exclusive title sponsor recognition, including company name in the event title.
- Premium logo placement on the event website, signage, and promotional materials.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
- Includes two admissions.

## Platinum Sponsors | \$4,000

- Prominent logo display on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all event platforms.
- Includes two admissions.

## CEO Sponsors | \$3,000

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.
- Includes two admissions.

## VP Sponsors | \$2,000

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Includes one admission.

## Welcome Sponsor | \$1,000

- Provide co-branded tote with branding marketing materials at registration.
- Includes one admission.

## Keynote Sponsors | \$750

- Company logo displayed as Keynote Sponsor.
- Includes one admission.

## Program Sponsors | \$500

- Company logo displayed as Program Sponsor.
- Includes one admission.

## Entertainment Sponsors | \$300

- Company logo displayed as Entertainment Sponsor.
- Includes one admission.

## ADMISSION

- **MEMBERS:**  
EARLY BIRD - \$50  
REGULAR - \$60  
AT THE DOOR - \$70
- **NON-MEMBERS:**  
EARLY BIRD - \$75  
REGULAR - \$90  
AT THE DOOR - \$100

## REGISTER HERE



[bit.ly/PowerPurposeWLE](https://bit.ly/PowerPurposeWLE)

[jpawlikowski@gsscc.org](mailto:jpawlikowski@gsscc.org)  
(301) 565-3777