



# BEYOND TRENDS: Preparing for the World of Work in 2027

Gather. Explore. Create. Future 2027.

Wednesday  
November 1, 2017  
8:30a.m.–4:00p.m.

National 4-H  
Conference Center

7100 Connecticut Ave.  
Chevy Chase, MD 20815  
1-800-368-7432  
(FOUR-H-DC)

Free parking is available on site

## How to register:

[https://futuresatwork.regfox.com/  
beyond-trends-2027](https://futuresatwork.regfox.com/beyond-trends-2027)

Registration is limited to 65,  
please register now to secure  
your seat at the table. Send  
inquiries to [Beyondtrends2027@  
futuresatwork.com](mailto:Beyondtrends2027@futuresatwork.com)

Join us for **Futures at Work's** first inaugural gathering to examine work in the nation's capital in 2027. Led by professional futurists, this conference will explore big questions about our working futures in the next decade: **What is the work? Who are the workers? How do we organize to get work done?** We'll expand your horizons, change your thinking and help you connect the dots between today's plans and tomorrow's outcomes. We'll help you be prepared, not surprised, by the future.

## WHAT YOU'LL DO:

- Dive deep into powerful changes transforming our world of work
- Practice using a futures mindset
- Investigate the future using foresight skills and tools
- Build mental agility by exploring alternative futures
- Develop a strategic readiness for your organization's future in 2027

## HOW YOU WILL BENEFIT:

- Sort through information clutter about the future of work
- Approach the future with intelligence, not fear
- Change how you think and act about the future
- Create early awareness of emerging opportunities and possible areas of risk
- Shape the direction of your organization's future work and workforce

**COST: \$375** *(fee covers all day conference, breakfast and lunch – free parking)*

Early bird and group discounts for three or more people who register together. Group members do not have to be from the same organization.



Futures  
at Work

## Katherine LY Green, PhD

Futures at Work

Katherine is an organizational consultant, futurist, and change management expert. She works extensively with leaders, across industries and sectors, to help them recognize trends, assess implications for their organizational futures and adjust work design and HR strategies for a productive future of work.

Katherine will be joined by principals **John B. Mahaffie** and **Jennifer Jarratt**, of Leading Futurists LLC. John and Jennifer are widely respected professional futurists who work with well-tested methods and techniques for exploring, engaging, and interpreting the future for its practical and business real outcomes. They publish, speak and educate people about the future, and are co-founding members of the Association of Professional Futurists.

[www.futuresatwork.com](http://www.futuresatwork.com)