



GSSCC Weekly E-News Sponsorship & Application

Sponsor an issue (or more) of GSSCC's *Weekly Update* e-newsletter and place a promotion for your company into the email inbox of every Chamber member!

The *GSSCC Weekly Update* features the latest information about business issues that affect greater Silver Spring, news about GSSCC members, and updates on GSSCC events and accomplishments. It lands in the inbox of our members and their employees every Monday morning, reaching an audience of more than 1,100 readers.

In a recent survey conducted by Datran Media, 83.2% of marketers list email as their most important promotional tool because of its ability to drive incremental sales and reinforce brands. Through the Chamber, your business can take advantage of this unique opportunity.

Each week, the Chamber offers one member business the chance to sponsor the *Weekly Update*. Sponsorship places your company's "ad" at the top of the newsletter, just under the masthead. The "ad" can be linked directly to your website or a page on your site.

Specifications: GSSCC requires a jpg file that is 640 x 125 pixels. (The equivalent is approximately 7 ½ inches wide by 1 ¼ inches tall.)

Deadlines: Ads must be submitted by Thursday end of workday to guarantee its spot in the Monday newsletter.

Pricing

- One issue of *GSSCC Weekly Update* = \$100
- Four issues of *GSSCC Weekly Update* = \$300
Buy 3, get 1 free! (must be used within a 6-month period)

Please complete the portion below and submit to jpawlikowski@gsscc.org.

Name _____ Company _____

E-mail _____ Phone _____

Desired Weeks (Mondays):

Payment Information:

Card Number _____ Expiration Date _____

Cardholder Name _____ Security Code _____

Signature _____ Date _____

Submit ad to jpawlikowski@gsscc.org